



Confederation of Indian Industry

## On the Occasion of World IP Day Global Intellectual Property Convention

*Strengthening the global intellectual property rights (IPR) regime*  
26<sup>th</sup> April 2023; 1000 -1730 Hrs; Silver Oak, India Habitat Center

Sponsorship Options (Amount in INR )	Platinum	Diamond	Gold	Silver	Bronze	Corporate Contributor
<b>Benefits</b>	<b>15 Lakhs*</b>	<b>10 Lakhs*</b>	<b>7.5 Lakhs*</b>	<b>5 Lakhs*</b>	<b>3.5 Lakhs*</b>	<b>2 Lakhs*</b>
Logo visibility <i>(the size &amp; positioning varies as per the category)</i> - wings of main backdrop - thank you sponsor panel - CII IPR website - promotional/publicity material	LOGO in all mentioned promotional material	LOGO in all mentioned promotional material	LOGO in all mentioned promotional material	LOGO in all mentioned promotional material	LOGO in all mentioned promotional material	LOGO display only -thank you sponsor panel - CII IPR website
<b>Speaking opportunity</b>	✓ Opening session ✓ Two more sessions of choice	✓ Session chair ✓ one more session of choice	✓ Two sessions	✓ One session	✓ One session	
<b>Screening of corporate film</b>	2 Minutes	1 Minute				
<b>Advertisement in conference booklet</b>	Two full page or back of cover page	one full page	half page	quarter page		
<b>Company profile in conference booklet</b>	✓	✓	✓	✓	✓	
<b>Acknowledgement of sponsors in delegate kits (Thank you sponsor card)</b>	✓	✓	✓	✓	✓	✓
<b>Company literature as part of documentation packs</b>	✓	✓	✓	✓	✓	✓
<b>Different colour delegate badges</b>	✓	✓	✓	✓	✓	✓
<b>Nomination of free delegates in conference/meetings/dinner</b>	<b>15</b>	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>3</b>